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CONVENING OF NORTHERN HEALTH CARE LEADERS TO ADDRESS LOOMING MARCH 31ST ENROLLMENT DEADLINE

Española, NM —With 26 days left until open enrollment for the health insurance Marketplace closes, the race is on to get as many New Mexicans enrolled in health coverage as possible. A convening of health care leaders will be held this week to help coordinate these efforts in Northern New Mexico.

Health Action New Mexico (HANM), in partnership with the Rio Arriba County Health and Human Services Department and other community partners, is holding a convening of groups to focus on a “neighbors-helping-neighbors” approach to connect the uninsured to enrollment. The convening will be Friday, Mar. 7, 2014 at the Beatrice Martinez Senior Center, 735 Vietnam Veterans Rd, Española NM, 1:30 pm to 4 pm.

This event is for enrollment specialists, faith-based entities, community health representatives, clinics, schools, businesses, civic groups, Pueblo health leaders, promotoras, local government representatives, managed care organizations, and other health care leaders. The goal is to provide attendees with simple tools to help connect the uninsured with enrollment.

“Together we can create a new day for healthcare in New Mexico,” said Barbara Webber, Executive Director of HANM. “It will take neighbors helping neighbors to connect to local enrollment people or resources. This convening is an opportunity for the people who are working hard to get the word out to come together, share best practices, and collaborate for a final big push between now and March 31st.”

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Health Action New Mexico (HANM) is a Bernalillo-based non-profit organization. Our mission is to achieve affordable, accessible & accountable health care for all people living in the state of New Mexico. Contact HANM: (505) 867-1095, info@healthactionnm.org or www.HealthActionNM.org.